

# CENTARA

**World Masters Golf Championship**

**Hua Hin, Thailand**

**9-15 June 2024**

## PLAYER PROGRAM

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CONTENTS

Message From Centara Hotels & Resorts .....04

Message From Tourism Authority Of Thailand.....04

Event Itinerary .....06

Golf Transfers .....07

Important Contacts .....07

Golf Club Concierge .....07

Local Sponsors .....10

Optional Activities .....14

Non Golfer Activities .....14

Major Prize Draw .....15

Tournament Tips .....16

Local Charity .....18

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EVENT SPONSORS



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MESSAGE FROM THE CEO OF CENTARA HOTELS & RESORTS



It is my pleasure to welcome you all to the Centara Grand Beach Resort & Villas Hua Hin for the 8th Centara World Masters Golf Championship. It is thrilling to see so many golf enthusiasts from around the world gathered again for such a special event and we are honored to continue the tradition of hosting you all at our iconic beach resort.

As Asia's leading amateur golf tournament, we hope you enjoy connecting with each other and sharing in the excitement of teeing off at some of Thailand's most renowned courses. With tourism fully open once again, we also look forward to having you experience the breathtaking tropical beauty of Hua Hin and sharing everything our vibrant town and local culture have to offer.

This week is all about you and we invite you to immerse yourself in the array of entertainment and activities, world-class dining, and award-winning relaxation options we have readily available to you at Centara Grand Beach Resort & Villas Hua Hin. We also hope you will join us in celebrating the 100-year anniversary of our historic resort, a milestone we are proud to share with our distinguished guests.

On behalf of the Centara family, I would like to extend a warm welcome once again to you all here in Hua Hin. We are delighted to be your hosts and hope your week with us is one you will never forget.

**Thirayuth Chirathivat**  
CEO, Centara Hotels & Resorts

**About Centara Grand Beach Resort & Villas Hua Hin**  
Originally known as the "Railway Hotel", the Centara Grand Beach Resort & Villas Hua Hin first opened in the early 1920s, just as the cozy fishing village of Hua Hin was being discovered by the world via the opening of a new railway line to Malaysia. What was to become over time, Thailand's most refined beach resort was fortuitously graced by the newly built Railway Hotel, which was designed to classic colonial lines. Now sympathetically restored and expanded to include all of the recreational and guest facilities that travelers expect from a beach resort, the Centara Grand Beach Resort & Villas remains one of the 'grand old hotels' of the East, and accordingly, is a member of the prestigious Leading Hotels of the World marque.

**About Centara Hotels & Resorts**  
Centara Hotels & Resorts is Thailand's leading hotel group, with 54 deluxe and first-class properties across Thailand, as well as 39 hotels and resorts in the Maldives, Sri Lanka, Japan, Vietnam, Laos, China, Oman, Qatar, and the UAE. Centara also operates 23 branches of Spa Cenvaree, an award-winning spa brand, together with 7 branches of the value brand 'Cense by Spa Cenvaree' and one Reserve Spa Cenvaree. The company's Kids' Clubs are available at all their family-friendly resorts. Centara also operates three state-of-the-art convention centers in Bangkok, as well as two in north-eastern Thailand. Find out more at [www.centarahotelsresorts.com](http://www.centarahotelsresorts.com).



MESSAGE FROM THE DEPUTY GOVERNOR OF TOURSIM AUTHORITY OF THAILAND



On behalf of the Tourism Authority of Thailand, we extend a cordial welcome to all participants in the 2024 Centara World Masters Golf Championship. We are delighted to host nearly 350 esteemed golfers from around the globe in the picturesque coastal town of Hua Hin, situated within the Prachuap Khiri Khan province.

Hua Hin has long been a destination of renown for its vibrant cultural tapestry, exquisite cuisine, idyllic beaches, and championship-caliber golf courses. We are confident that you will find this charming location to be eminently suitable for your golfing pursuits.

We sincerely hope that your experience in Hua Hin proves to be both memorable and enriching. We encourage you to explore the town's many offerings while prioritizing your

safety. We kindly request that you share the positive news of Thailand's renewed status as a safe travel destination with your loved ones.

The Tourism Authority of Thailand eagerly anticipates the opportunity to welcome you and many more esteemed visitors in the years to come.

**Mr. Chattan Kunjara Na Ayudhya**  
Deputy Governor for International Marketing Asia and South Pacific



FORE-GET STRESS,  
TEE OFF IN THAILAND'S BEST!



EVENT ITINERARY

SUNDAY 09 JUNE	EVENTS	LOCATIONS
1:00pm - 6:00pm	Player arrival and registration	Centara - Colonial Hall
7:00pm - 9:00pm	Welcome Reception	Poolside, Centara Resort
MONDAY 10 JUNE	EVENTS	LOCATIONS
6:15am or 11:00am departure	Round 1 Centara World Masters	Hotel Lobby, Centara (refer to draw for time)
9:30am/11:00am	Non-golfer activity	Hotel Lobby, Centara
6:30pm - 7:30pm	19th Hole	Lobby Lawn, Centara Resort
TUESDAY 11 JUNE	EVENTS	LOCATIONS
6:15am or 11:00am departure	Round 2 Centara World Masters	Hotel Lobby, Centara (refer to draw for time)
9:30am/11:00am	Non-golfer activity	Hotel Lobby, Centara
6:30pm - 7:30pm	19th Hole	Lobby Lawn, Centara Resort
WEDNESDAY 12 JUNE	EVENTS - OPTIONAL ACTIVITIES	LOCATIONS
	Optional Tours (see optional tours page for details)	Hotel Lobby, Centara
	Optional Golf as booked	Hotel Lobby, Centara
6:30pm - 8:30pm	Chock Dee Market	Front Lawn, Centara
THURSDAY 13 JUNE	EVENTS	LOCATIONS
6:15am or 11:00am departure	Round 3 Centara World Masters	Hotel Lobby, Centara (refer to draw for time)
6:30pm - 7:30pm	19th Hole	Lobby Lawn, Centara Resort
FRIDAY 14 JUNE	EVENTS	LOCATIONS
6:15am or 11:00am departure	Round 4 Centara World Masters	Hotel Lobby, Centara (refer to draw for time)
7:00pm - 10:00pm	Gala Awards Dinner	Poolside, Centara Resort
SATURDAY 15 JUNE	EVENTS	LOCATIONS
As per departure details	Departures (You will be advised of your transfer time)	Hotel Lobby

GOLF TRANSFERS

Please check your schedule and start times provided and make sure you catch the right bus each day. Transfers are to and from Centara Grand Hua Hin only. If you are staying at Hilton or Maven Stylish, there will be shuttles available to take you to Centara from 5:45am for morning starts, and 10:45am for afternoon starts. If you are staying at other properties nearby and require golf transfers, please make your way to Centara Grand by the scheduled time.

Be ready outside lobby at Centara 5 minutes before the scheduled departure times. If you miss the bus, you will need to make your own way to the golf course at your own expense.

Separate buses with signage will identify which course they are going to each day. Courses change daily. Our staff will help direct you to the right bus.

**Morning Fields**  
6:15am.....All days from Lobby (Centara)  
1:15pm.....Return transfer: from Golf Clubs to Hotel (Centara)

**Afternoon Fields**  
11:00am All days from Lobby (Centara)  
5:30pm Return transfer: from Golf Club to Hotel (Centara)

**Note:** Breakfast available at Centara Grand, Hilton and Maven Stylish from 5.30am.

GOLF CLUB CONCIERGE

For your convenience we provide a concierge service for your golf clubs. We will transfer your golf bag from course to course so your clubs will be on your cart ready for play each day. Please assist us by following these simple procedures:

- On Sunday June 09, event staff will collect your golf clubs upon arrival at Centara Grand, Hilton or Maven Stylish.
- Please remove your travel cover, valuables and any items you require before your round on Monday.
- Event staff will affix your bag identification tag to the carry handle of your golf bag. Your golf clubs will be on your cart ready for play each day.
- Early arrivals, those arranging their own transportation to Hua Hin and local entrants, please bring your golf clubs with you to tournament registration on Sunday June 09.

PLAYING GOLF ON WEDNESDAY 12 JUNE?

If you intend playing golf on Wednesday, please take your clubs with you after your Tuesday round and bring back with you on Thursday.

IMPORTANT CONTACTS

EVENT STAFF CENTARA WORLD MASTERS

Cloud Nguyen (Tournament Coordinator) ..... +61 423 230 605

Chris Brod (Tournament Coordinator)..... +66 623 923 045

Peter McCarthy (Go Golfing Managing Director)+61 411 262 277

Mark Siegel (Golfasian Managing Director) ..... +66 909 097 791

Golf Hotline (Transportation)..... +66 925 135 302

Khun A (Operations) ..... +66 863 843 636

HOST HOTELS

Centara Grand Beach Resort..... +66 32 512 021

Hilton Hua Hin Resort and Spa..... +66 32 538 999

Maven Stylish Hotel ..... +66 32 652 999

SPA

Cenvaree at Centara..... +66 32 512 021

MEDICAL

Bangkok Hospital Hua Hin ..... +66 32 616 800

Note: The country code for Thailand is +66





# THE PLACE TO BE

## YOUR DESTINATION FOR WORLD-CLASS GOLF

Escape to tropical Thailand for an unforgettable golf experience that combines top-notch courses, impeccable club houses and luxurious accommodation at Centara Hotels & Resorts. With properties located in prime golfing destinations, including Bangkok, Phuket, Samui, Hua Hin, and Pattaya, Centara offers unparalleled access to the country's best-rated greens.

Immerse yourself in stunning natural surroundings as you tee off on some of the world's most breathtaking fairways, before ending each day with our outstanding after-game facilities. Whether basking in blissful year-round temperatures by the pool, indulging in world-class dining, or unwinding with a rejuvenating massage at our award-winning spa, Centara's signature hospitality and high-standard of service will be at the heart of your stay.

Enjoy your next golf getaway with an array of exclusive offers from Centara, The Place to Be for golfers everywhere.



BOOK DIRECT  
ENJOY MORE

Centara Grand Beach Resort & Villas Hua Hin

CENTARA RESERVE



CENTARA  
GRAND

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CENTARA The1 Members enjoy 15% off & more! If you're not yet a member, sign up for free today.

CENTARA  
HOTELS & RESORTS



LOCAL SPONSORS

Father Teds

Father Ted's is Hua Hin's best loved Irish Pub. With live music 7 nights a week, and Hua Hin's largest selection of beers, ciders and ales, plus live AFL and NRL every weekend, it's the perfect place to unwind. Our kitchen is open from 9am - 11pm every day.



Roma Pizzeria by Eddy

Discover authentic Italian flavors at Roma Pizzeria by Eddy in Hua Hin, near the Hilton Hotel. Enjoy fresh pasta, thin-crust pizzas, and a selection of wines in a cozy ambiance, perfect for a romantic dinner or night out with friends.



Prime Steakhouse

Indulge in mouthwatering steaks and heavenly wines at Prime Steakhouse, located opposite the Hilton Hotel in Hua Hin. The laid-back yet stunning ambiance is perfect for any occasion, whether it's a romantic dinner, family meal, or special event.



EAST Rooftop

EAST Rooftop - high above Hua Hin offers a cosy atmosphere at sunset and is the perfect place to hang out at nighttime. We offer an extended selection of cocktails, wines & spirits. EAST is a space for a bite to eat, friends to greet & wine to drink.



10 Centara World Masters Golf Championship June 2024

THE OFFICIAL  
REFRESHMENT  
FOR GOLFER



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# MAKING YOUR SHOT OF THE DAY

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Medicine**



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Team**



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info@bangkokhospital.com

# Real Estate Experts Across Hua Hin & Thailand





OPTIONAL ACTIVITIES



**River Kwai Tour (12 hrs)**  
Wednesday 12 June  
Depart Centara: 6:30am  
Cost: THB 2,800

Embark on a journey through history with a River Kwai Tour. Visit the War Cemetery and the famous bridge before riding the train on the death railway. Disembark at Tham Krasa and stroll around the famous wooden viaduct. After lunch, visit the actual site of Hellfire Pass and museum. Lunch included.

**Dress:**  
Comfortable attire and walking shoes recommended



**Hua Hin Historical Tour (6 hrs)**  
Wednesday 12 June  
Depart Centara: 9:00am  
Cost: THB 1,900

Discover Hua Hin's Historic Royal railway station, where the first steam engine train launched. Learn why it's dubbed the "Mediterranean of the East" by the elite. Explore Thailand's first golf course and the Centara Grande, formerly the Grand Railway hotel, celebrating its Centennial. Visit Huay Mongkol temple and a beautiful temple on the monkey mountain. Lunch included.

**Dress:**  
Comfortable attire and walking shoes recommended



**Floating Market Tour (6 hrs)**  
Wednesday 12 June  
Depart Centara: 7:30am  
Cost: THB 2,400

Begin the tour with a visit to the unique local market along the train track. Quite a thrill to watch the train slowly make its way through the busy and noisy market. Embark on the local longtail boat and enjoy the beauty of old houses, temples, and the rural life along the canal. Disembark and stroll around the famous floating market. Lunch included.

**Dress:**  
Comfortable attire and walking shoes recommended

MAJOR PRIZE DRAW

6 FANTASTIC PRIZES TO BE WON!

Prizes Drawn at The Gala Presentation Dinner  
Friday 14<sup>th</sup> June

Grand Prizes



**#1 One entry to the 2025 Centara World Masters Golf Championship**  
Prize includes tournament entry package, 6 nights at the 5 star Centara Grand Beach Resort, daily golf transfers and return airfares.



**#2 One entry to the Gold Coast World Masters Golf Championship, from October 2024**  
Prize includes tournament entry package, 7 nights at Meriton Gold Coast Resort, daily golf transfers and return airfares.

Golf Holiday Prizes



**#3 Best of Danang Golf**  
Prize includes 3 rounds of golf, 4 nights Deluxe Hotel and all airport & golf transfers for 2 persons.



**#4 Best of Bangkok Golf**  
Prize includes 3 rounds of golf, 4 nights Deluxe Hotel and all airport & golf transfers for 2 persons.



**#5 Best of Pattaya Golf**  
Prize includes 3 rounds of golf, 4 nights Deluxe Hotel and all airport & golf transfers for 2 persons.



**#6 Best of Chiang Mai Golf**  
Prize includes 3 rounds of golf, 4 nights Deluxe Hotel and all airport & golf transfers for 2 persons.

NON GOLFER ACTIVITIES



**Wat Huay Mongkol & Monsoon Winery Tour (4 hrs)**  
Monday or Tuesday  
Meet at Centara Lobby: 9:30am

The Wat Huay Mongkol temple is renowned for its colossal statue of the revered monk Luang Phor Thuad. People from across Thailand visit to pay homage and seek blessings for various desires like luck, health, fortune, and happiness. Thailand, traditionally not known for wine production, now boasts several vineyards. Monsoon Vineyards invites you to explore their vineyard, learn about winemaking, sample their wines, and enjoy a tour of the area. Lunch included.

**Dress:**  
Comfortable attire ripped clothing.



**Thai Cooking Class (3 hrs)**  
Monday or Tuesday  
Meet at Centara Railway Restaurant: 11:00am

Thai Cooking class with a twist. In this interactive event, participants will be divided up into teams, plan their menu & given a budget to "shop" for the items. Under the guidance of your assigned Thai chef, you will learn how to adapt local Thai flavors and ingredients into your dishes. Everyone will enjoy feasting on the fruits of their labors. Ready Set Cook!

**Dress:**  
Comfortable attire



TOURNAMENT TIPS

PACE OF PLAY

At Go Golfing events, where many players are unfamiliar with the courses, 4.5 hours is a reasonable pace of play. Maintaining a reasonable pace of play is an important element in having a good experience on course. It's often a combination of little things not done that wind up contributing to slow play and on-course traffic jams.

Here are some tips for making sure your pace of play is as brisk as it should be. Remember, pace of play isn't about rushing your shots, it's about being ready to play your stroke when it's your turn, and behaving efficiently on the course.

- 1. While walking to your ball, use the travel time to begin thinking over your next shot - the yardage, which club you'll use, and so on. Begin preparing before you get to your ball.
- 2. If you are sharing a cart, drop the first player off at their ball, drive on ahead to the second ball. The first player should walk over to the cart as the second player is playing his shot.
- 3. Carry a few extra tees, ball markers and a spare ball in your pockets so you don't have to return to your golf bag if you are in need of one.
- 4. When you think your ball may be lost or out of bounds, hit a provisional ball straight away.
- 5. It's nice to watch a good shot, it is more important to watch a bad one to see where the ball finishes. Get a line or a physical marker to help the search for your ball. Please don't spend more than 2 minutes searching for a ball.
- 6. On the green, begin lining up your putt and reading the break as soon as you reach the green. So when it is your turn you are ready to make the stroke.
- 7. When it's your turn to putt, be prepared to step right up and take the stroke.
- 8. Leave your bags or golf carts to the side of the green, and in the direction of the next tee, never in front of the green.
- 9. After holing out on the green, write down your scores. If you have the honor, go to the next hole, tee off and then attend to your scorecard.
- 10. If you notice you have fallen behind the group in front, play 'ready golf' until you have caught up.
- 11. In stableford competitions, if you cannot score, please pick-up.
- 12. If a player in your group is 'slow', offer encouragement and help, not abuse.
- 13. If it takes you longer than 15 seconds to calculate distances with your range-finder, then you shouldn't be using it.

ETIQUETTE

Please turn your phone off or to silent. Phones should only be used for emergencies and should never delay play. Please treat all players, staff and officials with respect.

RULES OF GOLF

This is a tournament and as such the rules of golf must be applied. Please check with your 'marker' to determine the correct location on where to drop for balls hit into hazards. If you think your ball might be lost, please play a 'provisional' ball.

You are responsible for keeping score for the player whose scorecard you are marking and ensuring rules are applied correctly. If unsure of a ruling, play 2 balls and seek rule clarification prior to submitting your scorecard. Any dispute in relation to scores or rules must be settled prior to signing scorecards.

STABLEFORD SCORING EXPLAINED

The number of stableford points awarded on each hole is determined based on your 'adjusted score' on each hole in relation to par. Under stableford scoring, your actual score on each hole is adjusted based on your handicap. The stroke index (SI) is used to determine on what holes you apply your handicap.

Examples: a 12 handicap golfer would deduct one shot from their fixed score on stroke index holes rated 1 to 12 only. A 24 handicap player would deduct two shots from their fixed score on holes indexed 1 through 6 and deduct one shot on holes indexed 7 to 18.

The 'adjusted' score is then compared to the stableford scoring table as follows:

- Double bogey or worse = 0 stableford points
- Bogey (1 over par) = 1 stableford point
- Par = 2 stableford points
- Birdie (1 under par) = 3 stableford points
- Eagle (2 under par) = 4 stableford points
- Albatross (3 under par) = 5 stableford points

On the scorecard, the marker is responsible for writing down the actual 'stroke' score and the stableford points on each hole (based on the adjusted stroke score). You must also record your own stroke and stableford score (under marker) for score checking at the end of your round.

Stableford speeds up pace of play, as once it is no longer possible to score a point, a player can simply pick up his/her ball and proceed to the next hole. A total of 36 points (for 18 holes) is playing to your handicap. The higher the stableford total, the better you have played. See tournament staff if you need assistance with stableford scoring an example of stableford scoring is also behind the player information sheet (attached to cart steering wheel each round).

A PERFECT BEACHSIDE ESCAPE

Seabreeze and live music

11 JUN 18:00 - 22:00

BBQ STATION | DRINKS | FREE ENTRY



COAST

BEACH CLUB & BISTRO



Baht 490++

OH-FISH-CIALLY

10 JUNE  
18:00 - 21:30 hrs.





OFF 50%\*

SEAFOOD PLATTER

12 JUNE  
12:00 - 21:30 hrs.





Baht 990++

STEAK OUT

13 JUNE  
18:00 - 21:30 hrs.



30%\* OFF ON OTHER A LA CARTE TREATMENTS

- FOOT MASSAGE  
60-MIN | BAHT 1,499 NET\*
- BACK MASSAGE  
60-MIN | BAHT 1,899 NET\*
- MUSCLE MASSAGE  
60-MIN | BAHT 1,999 NET\*  
90-MIN | BAHT 2,299 NET\*



FOR MORE INFORMATION OR RESERVATION, PLEASE CONTACT  
centarahotelsresorts.com | ✉ jatupolru@chr.co.th | ☎ 0 3251 2021



\*These promotions are not valid to be used in conjunction with Baht Bonanza, other promotions, including gift vouchers and discount coupons.





## Mercy House- Charity

In 1998, Mr. Wichai and Mrs. Wanpen founded Mercy House, a home for needy, disabled, and abandoned children. Starting with 11 children, Mercy House now cares for 24, emphasizing hard work, perseverance, integrity, and economy. Visit Mercy House during registration at the Colonial Hall and support by buying raffle tickets for a chance to win great prizes.



BE PART OF ASIA'S

## NEWEST AMATEUR GOLF TOURNAMENT

<https://www.vietnamgolftournaments.com>

BRG Legend Hill Golf Resort



FLC Halong Golf Course

Thanh Lanh Valley Golf and Resort

### Golfer Package includes :

- 3 nights' accommodations in Hanoi
- 2 nights' accommodations in Halong Bay
- Three rounds of the most stunning courses of Northern Vietnam
- Welcome dinner with beer, wine, soft drinks
- Awards Presentation dinner with beer, wine, soft drinks
- Nightly 19th hole festivities including beverages & snacks
- One caddie per golfer at each golf course
- Shared golf carts at each golf course
- Return airport/land transfers
- Goodie bag with event Polo
- Tournament management, organization and daily leader boards
- Golf bag valet service between courses and hotel
- On-site support with English speaking staff
- All taxes and service charges

### Non-Golfer Package includes :

- 3 nights' accommodations in Hanoi
- 2 nights' accommodations in Halong Bay
- All tournament functions as listed above
- 3 privately guided sightseeing tours with English speaking guide

Accommodations  
**5 Star Hotel**



Golfasian

GoGolfing

Visit & Scan to Register



From  
**\$1,595**  
USD



[registration@vietnamgolftournaments.com](mailto:registration@vietnamgolftournaments.com)



Visit our website to register  
[www.vietnamgolftournaments.com](http://www.vietnamgolftournaments.com)



# See You Next Year

**CENTARA WORLD MASTERS GOLF CHAMPIONSHIP**  
in Hua Hin, Thailand



[www.ThailandWorldMasters.com](http://www.ThailandWorldMasters.com)